fashion calendar

1974

JANUARY

FEBRUARY

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MARCH

APRIL

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AUGUST

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

SMTWTFS 1 2 3 4 5 6 7 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

34th year

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new york, n.y. 10028

ruth finley, publisher

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

WEEK BEGINNING MONDAY, OCTOBER 7, 1974

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Oct. 5 12:00 Noon Brunch	FASHION SHOW AT LUNCHEON Showing of Spring collection Reservations (\$7.50). Cont	JACQUES BELLINI INTERNATIONAL FASHIONS on. Produced by Sybil Weinman cact: Dawn Lowis, 757-9090.	30 ROCKEFELLER PLAZA
		ADELE SIMPSON lan-Kitt Furs Publicity: Li 0 P.M. Reservations: (\$7.50)	
Beginning Monday Oct. 7	SPRING-SUMMER SPORTSWEAR By appointment. Buyers-Jo	FRANCK OLIVIER/PARIS Behar, 354-0790. PressTom F	1411 BROADWAY SHOWROOM - 24TH FLOOR Coster, 355-7310.
Oct. 7	SCANDINAVIAN FASHIONS AT PL	ACE BONAVENTURE, MONTREAL (OC	et. 7-8) (212) 593-0045
Beginning Monday Oct. 7	RESORT-SPRING IN LOS ANGELES By appointment. Contact: (MR. BLACKWELL 213) MA 7-5201.	719 SO. LOS ANGELES ST. SHOWROOM
	FASHION SHOWING	SAKS FIFTH AVENUE with Adolfo, Revillon Furs, len O'Hagan, HA 1-2000.	5TH FLOOR and the best of Europe.
	OPENING OF SPRING COLLECTION By invitation. Contact: Ca	JOHN ANTHONY RAINWEAR thy, 239-7080.	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Oct. 8	FALL SHOWING OF GALANOS FASHIONS By invitation. Contact: Put	BONWIT TELLER blicity Dept., EL 5-6800.	6TH FLOOR
	CARE. Tickets: \$25; childre	CARE & F.A.O. SCHWARZ demonstrations, celebrity bo en, \$7.50. Chairman: Victor B by Rosenthal, MU 6-3110, ext.	orge. Co-chairman:
Beginning Tuesday Oct. 8	OPENING OF SPRING COLLECTION Continuous by appointment.	REAL OF PARIS Contact: Joan Arkin, 354-850	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR 8.
Wednesday Oct. 9	BENEFIT LUNCHEON FASHION SHOW	BERGDORF GOODMAN	ST. REGIS HOTEL
12:00 Noon	Presented by Jo Hughes. By	invitation only.	

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Oct. 9 12:30 P.M. Luncheon	FALL AND WINTER	D'AMSELLE BY DON SAYRES 6-9171. Barbetta Publicity:	
Wednesday Oct. 9 2:30 P.M.	FUR COLLECTION	THE CHRISTIE BROTHERS CO. (333 SEVENTH AVENUE) nion Director: Mia Grau. Con	BALLROOM
Thursday Oct. 10 9:30 A.M.	SOCKS, HATS, SCARVES Anne Kalso, Danish inventor new type of sock and hander	KALSO EARTH SHOES of the Earth negative heel cafted hat and scarf, identicated in Earth shoe stores. By	(AT 20TH ST14TH FL) shoe, will present a al for men and women,
Thursday Oct. 10 4:30 P.M.		MAIDENFORM ection of sleepwear and lound cm. By invitation. Contact:	
Thursday Oct. 10 6:00 P.M 8:00 P.M. Cocktails	NEW BOUTIQUE Andre Murasan, artist, and	MURASAN & ROBIN LTD. Jean-Claude Robin, designer, Informal modeling. By invi 9:00 P.M.), 929-1112.	(63RD & 64TH STREET) preview their new
Beginning Thursday Oct. 10	RESORT COLLECTION		1407 BROADWAY SHOWROOM - 35TH FLOOR 100.
Friday Oct. 11 12:00 Noon Luncheon	"The Sixty Billion Dollar F home? Who's in It? What's Merch'g. Dir., FBS Catalog;	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) Foot in the Door! What's Sold in it? Is it for You? " Co-cl Aileen Van Tyle, Vice Pres. 0.00, members; \$25.00, guests	BALLROOM by mail, phone and at- hmn: Ellen Sands, Fashion , Nat'l Advg., Sarah
Saturday Oct. 12 12:00 Noon	FASHION SHOW AT BRUNCH Reservations: \$7.50. Conta	PAT SANDLER act: Dawn Lowis, 757-9090.	RAINBOW ROOM-65TH FL. 30 ROCKEFELLER PLAZA
Saturday Oct. 12- Oct. 20		SE FESTIVAL AT N.Y. COLISEUM 10:00 P.M.) Admission: \$5.00 son Avenue, 688-6732.	
Sunday Oct. 13 11:30 A.M 3:00 P.M.	The state of the s	HALSTON vlan-KittPublicity: Lisa Cur 30 P.M.) Reservations (\$7.50	
Oct. 13- Oct. 16	12TH INTERCHIC FASHION FAIR Contact: Roy Blumenthal Ass		
Oct. 17	VALENTINO SPRING & SUMMER R	.T.W. SHOWING IN ROME AT 24	/IA GREGORIANA

11:00 A.M. By invitation. Contact: Hermine Mariaux, 737-5810

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49TH READY-TO-WEAR SHOWINGS IN FLORENCE: PITTI & STROZZI PALACE, GRAND HOTEL
Sunday
Oct. 13-
             (Showings also in Milan by Missoni, Caumont, others)
Oct. 17
             Sun., Oct. 13... Opening of stands at Strozzi Palace and Palazzo degli Affari
             Mon., Oct. 14... 9:00 A.M.
                                          (Knitwear and Leather Fashions)
                                          Albertina, Pasquali, Trico, Lesy, Noni Sport, Gibi,
                                          Ilaria, Milena Mosele, Sicons Italiana, Laura
                                          Aponte, Mirsa, Motta Knitwear, Avagolf, Gherardini,
                                          Maljana
                              12:30 P.M.
                                          Laura Biagiotti - Grand Hotel (by invitation)
                               6:00 P.M. Emilio Pucci
             Tues., Oct. 15... 9:00 A.M.
                                          (Ready to Wear) Andre Laug, Ferragamo, Avolio,
                                           Heinz Riva, Baratta, Barocco, Gibo, Ciara,
                                           Centinaro, Antonelli, Ognibene Zendman, Litrico,
                                           Sanlorenzo, Enzo Russo, Balestra
                                          (Ready to Wear and Boutique) Hermitt, Livio de
             Wed., Oct. 16... 9:00 A.M.
                                          Simone, Kinki Shop, Charade, Guarnera, De Parisini,
                                          Garbell, Tendresse, Montedoro, Lux Sport, Paola
                                          Signorini, Pancladi, Roberta di Camerino
                               7:30 P.M. New lines at Pitti Palace
             Showing only at Strozzi Palace and Palazzo degli Affari e della Moda:
             Knitwear and leather fashions -- Alexander, Aymo Sport, Caroline Tricot, Erba,
             Giusi Slaveriero, Luciano Ferrari, Linea G, Mario Valentino, Mir Mar, Raffaello,
             Ranotto, Roberto Cavalli, Stilmaglia
             Ready-to-Wear -- Enzo, Fabiani, Gregoriana, Lancetti, Martieri, Sorelle
             Fontana, Tita Rossi, Titti Burgnoli, Tiziani
             Ready-to-Wear and Boutique -- Altimari, Aquarius, Argos Dini, Bloom, Carla
             Arosio, Domitilla, Facar, Franco Bertoli, Garlitz Isabel, Genny, Gianantonio,
             Giovannozzi, Jeunesse, Juditte Premiere, La Mendola, Laura Biagiotti, La Mendola,
             Li' o La', Lo Scarabocchio, Miki Minouche, Mose, Paki, Pam Pam by Bizanti, Paola
             Davitti, Picri, Piero Chiesa, Princess, Puccetti, Rita Russo, Valditevere, Zani
             Valentine, Viki
           Contact: Centro di Firenze per la Moda Italiana, 50121, Firenze, Viale Gramsci 9/2
           Tel: 679183-672404
             SPRING-SUMMER PRET-A-PORTER SHOWINGS IN PARIS (For press and buyers)
Monday
Oct. 14-
             (Showings at Porte de Versailles, Oct. 19-24)
             Mon., Oct. 14...
Oct. 24
                                2:30 P.M. Rodier & Korrigan-II, Blvd. de la Madeleine,
                                             742-89-69
             Tues., Oct. 15... 10:30 A.M.
                                          Hallenstein Tissu, 38, rue du Sentier (also 5 P.M.)
                                             288-49-51
                               10:00 A.M.
                                          Anne Marie Beretta, 24, rue St. Sulpice 887-91-24
             Wed., Oct. 16...
                              10:30 A.M.
                                          Michael Costas (opt), 236-65-63; 278-41-10
                                1:00 P.M.
                                          Booling (Opt) 256-28-14; 359-60-03
                                5:00 P.M.
                                          Mac Tac, Hotel Meurice, 370-27-96
                                6:30 P.M.
                                          Israelien-Cit, 266-61-03/04
            Thurs., Oct. 17.. 10:15 A.M.
                                          Jacques Esterel, 124 Fg. St. Honore, 359-25-30;
                                              359-21-08
                              11:30 A.M. Fouks, 783-43-17
                               1:00 P.M.
                                          Jaeger, 5, Fg. St. Honore, 727-15-42
                                2:30 P.M.
                                          Torrente, 24, ave. Matigon, 266-69-52
                                5:30 P.M. Jacques Heim, 7, ave. de l'Opera, 260-52-80
                               7:30 P.M.
                                          Francis Laurent, 13, rue Fontaine du Temple,
                                             278-35-67
            Fri., Oct. 18...
                               9:30 A.M.
                                          Andre Ledoux Sports, Restaurant les Annees,
                                             30- 92, rue La Boetie, 224-76-35
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10:30 A.M. GEP, Hotel Hilton, Salon d'Orsay-Etrangers,

2:00 P.M. Lison Bonfils-Jacques Gilles, 326-49-40

12:30 P.M. Carven, 6, rd. Point des. Ch. Elysees, 359-17-52

700-29-78 11:30 A.M. Marinelli, 783-43-17

(Continued on the following page)

3:15 P.M. Renata (Opt) 265-50-50/51

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Fri., Oct. 18.	4:30 P.M.	PORTER SHOWINGS (Continued from pg. 3) Bercher 887-91-24
	7:00 P.M.	
	7:30 P.M.	Paco Rabanne, Hotel Elysses, 7, ave. Gabriel, 260-37-84
Sat., Oct. 19.	12:00 Noor	
	2:30 P.M.	
	8:30 P.M.	
		St. Honore, Français et Etrangers,532-51-69
Sun., Oct. 20.	11:00 A.M.	Lanvin
	2:30 P.M.	Createurs et Industriels, 231-26-54
	8:00 P.M.	
		266-61-03/04
	9:00 P.M.	073-08-31
Mon., Oct. 21.		
	11:00 A.M.	, , , , , , , , , , , , , , , , , , , ,
	11:30 A.M.	Givenchy Nouvelle Boutique (buyers), 3, ave. George V, 508-86-86
	12:00 Noon	
	1:30 P.M.	Mic Mac, Hotel Elysees, 7, ave. Gabriel, 273-39-26
	3:00 P.M.	Miss Dior, 30, ave. Montaigne, 359-93-64
	4:30 P.M.	Emmanuelle Khanh, 236-56-33
	6:00 P.M.	
	7:00 P.M.	Jap, 742-47-58
	8:30 P.M.	Soiree Italienne (Opt)
Cues., Oct. 22.	9:30 A.M.	Hotel Chateau Frontenac, 54, rue Pierre Charon, 273-39-26
	10:45 A.M.	Saint Laurent, 5, ave. Marceau, 727-43-79
	11:45 A.M.	Hechter, 770-76-35
	1:30 P.M.	Hermes, Hotel Elysses, 265-21-60
	3:00 P.M.	Cacharel, 18 Fg. du Temple, 805-54-74
	4:30 P.M.	Timwear, 770-97-19
	5:30 P.M.	Saint Clair - Bataclan, 50, Blvd. Voltaire 357-54-85; 357-93-69
	6:45 P.M.	Helios et Miss Helios pret-a-porter style Marie
		France Aquaviva et lingerie style Karl Lagerfeld 256-37-18; 256-33/73/36/37
	8:30 P.M.	Soiree Italienne (Opt)
ed., Oct. 23		Emanuel Ungaro, 2, ave. Montaigne, 256-27-70
	10:30 A.M.	Jean Louis Scherrer, 51, ave. Montaigne, 359-55-39; 256-38-08
	12:00 Noon	Courreges-Etrangers, 40, ave. François Ier, 256-06-03
	1:00 P.M.	Louis Feraud, 88, Fg. St. Honore, 255-62-90
	2:00 P.M.	Ted Lapidus, 727-15-42
	3:30 P.M.	Givenchy Nouvelle Boutique (press) 3, ave. George V, 508-86-86
	2:30 P.M.	Georges Rech, 236-46-40
	5:30 P.M.	Synonyme, 231-51-79
	7:00 P.M.	Ter et Bantine, 508-12-23; Grand Hotel
urs., Oct. 24.		Michel Goma, 742-74-41
	11:00 A.M.	Christian Aujard, 8, Cite Paradis, 824-61-54
	12:45 P.M.	Franck Olivier, 783-43-17
	2:30 P.M.	Guy Laroche, 29, ave. Montaigne, 508-42-06
	(Continued on	the following Page)
		-4-

	7:00 P.M. Ted Lapidus. Diffusion (2, rue du Pont Neuf, 227) Fri., Oct. 25 9:30 A.M. Sonia Rykiel - Etrangers 11:00 A.M. Philippe Venet, 62, rue 1 Contact: Denise Dubois, 100 Fg. St. Honore, 75008, Pari Contact: French Trade Shows, 1350 Sixth Ave., 582-4960. Apparel Center, 354-8620.	-52-45 Francois Ier,227-52-45 s. Tel: 266-64-44
Oct. 14	COLOMBUS DAY (Monday) (Banks and Post Office closed)	
Oct. 14	RESORT AND EARLY SPRING MARKET WEEK IN L.A CALIFORNIA	A FASHION CREATORS
Oct. 14	OPENING OF NEW LORD & TAYLOR STORE IN THE GALLERIA I	HOUSTON, TEXAS
Beginning Monday Oct. 14	OPENING: WOMEN'S COUNTRY SOPHISTICATES SPRING SPORTSWEAR Continuous by appointment. Contact: 661-1670.	489 FIFTH AVENUE SHOWROOM - 25TH FLOOR
Tuesday Oct. 15 9:30 A.M 4:00 P.M.	I sound of the state of the sta	ervation. Contact:
Tuesday Oct. 15 12:00 Noon Luncheon	MARKETPLACE LUNCHEON: NAT'L HOME FASHIONS LEAGUE; "THE EMOTION QUOTIENT" & RESOURCE COUNCIL Speakers: Dr. Joyce Brothers and Milo Baughman. Reserva Contact: 697-3744.	GRAND BALLROOM
Tuesday Oct. 15 6:30 P.M. Cocktails	COCKTAIL GALA: "THE WILD PARTY" Showing of Ralph Lauren Fashions for women; Polo Sport for Triple Crown Benefit for Phoenix Theatre's Art Workshop \$25.00. By invitation. Contact: Leslie Gillen, 223-720 Margot Rogoff, 223-7202.	for teachers. Tickets:
Tuesday Oct. 15 6:30 P.M. Cocktails	PHOTOGRAPHIC SAKS FIFTH AVENUE FASHION EXHIBIT Vogue Magazine's Photographic Exhibit of 50 years of Wom of American Concer Society. By invitation. Contact: He	6TH FLOOR en in Vogue. For benefit len O'Hagan, HA 1-2000.
Wednesday Oct. 16 9:00 A.M. Breakfast	PRESS PREVIEW: OLEG MUNSINGWEAR CASSINI TENNIS FASHIONS (261 MADISON AVENUE) Personal appearance by Oleg Cassini press only at (Note change of date). By invitation. Contact: Alex Mac	444 MADISON AVENUE NEWSWEEK (40TH FLOOR) "Top of the Week". cMinn, 582-7744.
Wednesday Oct. 16 12:30 P.M. Luncheon	FASHION SHOW LONDON FOG AT LUNCHEON Showing of maincoats for women and men. Reservations (\$8 Barbetta Publicity: Ellen Perl, TE 2-8212.	BARBETTA RESTAURANT 321 WEST 46TH STREET 3:50): CI 6-9171.
Wednesday Oct. 16 5:00 P.M 8:00 P.M. Cocktails	PREVIEW OF NEW TED LAPIDUS FIFTH AVENUE BOUTIQUE Press and VIP preview of newest boutique for men and wome and showing hosted by the designer. By invitation. (Oper Thurs., Oct. 17). Contact: Tom Foster, Liaison Agency.	ing for customers.

Cocktails Thurs., Oct. 17). Contact: Tom Foster, Liaison Agency, 355-7310.

SPRING-SUMMER PARIS PRET-A-PORTER SHOWINGS (Continued from pg. 4)

5:15 P.M. Nina Ricci, 20, rue des Capucines,073-67-31

Thurs., Oct. 24... 4:00 P.M. Dorothee Bis, 222-33-63/64

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	FASHIONS FROM ITALY A store-wide salute to the "La Gloria di Firenze". Be Tax deductible contribution	art and culture of Florence, enefit of Metropolitan Opera (1-\$25.00. Contact: Lee Leach	Guild. By invitation. Metropolitan Opera
	"Hair in Relation to You" -	OF MADISON AVENUE - closed session on what you	should know about
	CRITICS AWARDS Presentation of the 1974 Am	erican Fashion Critics' Award	ALICE TULLY HALL LINCOLN CENTER ds. By invitation.
Oct. 20	NAMSB MEN'S SPORTSWEAR B	UYERS AT N.Y. STATLER HILTON	(Oct. 20-23) 689-7420
Oct. 21	OF FUR FASHIONS		5TH FLOOR Helen O'Hagan, PL 3-4000.
Oct. 23	COLLECTION Showing of Fall and Holiday	FOR PAGANNE collection. Reservation (\$8	BARBETTA RESTAURANT 321 WEST 46TH STREET 3.50): CI 6-9171.
Oct. 23 8:00 P.M	SHOPS FOR MEN Opening of new main floor s	(361 FIFTH AVENUE) hops for men, followed by sup	MAIN FLOOR oper and dancing.
Oct. 24	INTERNATIONAL CLOTHING EXPO	RT FAIR IN LONDON (Oct. 24-27)
Oct. 26	DALLAS WOMEN'S & CHILDREN'S	RESORT SPRING MARKET WEEK (C	oct. 26-Nov. 2)
Oct. 27- Oct. 30			
Sunday Oct. 27 6:00 P.M.	designers all cotton and new Contact: (N.Y.) Christina Ko	w Natural Blend TM fabrication elly, 586-1070; (Dallas) Bard	s. By invitation.
Oct. 27- Oct. 31			
Oct. 28 Monday Oct. 28 8:30 A.M.	MEN'S, WOMEN'S AND CHILDREN'S FASHIONS "Viewpoints '75" collects	CORDUROY COUNCIL OF AMERICA (527 MADISON AVE.) ion of men's, women's and chi	ldren's fashion ideas
	Wednesday Oct. 16 6:30 P.M. Wednesday Oct. 16 8:00 P.M. Thursday Oct. 17 8:00 P.M. Oct. 20 Monday Oct. 21 11:30 A.M. Wednesday Oct. 23 12:30 P.M. Luncheon Wednesday Oct. 23 8:00 P.M 11:00 P.M. Oct. 26 Oct. 27- Oct. 30 Sunday Oct. 27 6:00 P.M.	Wednesday Oct. 16 6:30 P.M. A store-wide salute to the "La Gloria di Firenze". Be Tax deductible contribution Guild, 582-7500. Press con Wednesday Oct. 16 ECTURE 8:00 P.M. "Hair in Relation to You" - your hair. By invitation. Thursday Oct. 17 CRITICS AWARDS 8:00 P.M. Presentation of the 1974 Am Publicity: Eleanor Lambert, Oct. 20 NAMSB MEN'S SPORTSWEAR B Monday Oct. 21 Of FUR FASHIONS 11:30 A.M. Benefit for Museum of City Wednesday Oct. 23 COLLECTION 12:30 P.M. Showing of Fall and Holiday Luncheon Barbetta Publicity: Ellen Wednesday Oct. 23 SHOPS FOR MEN 8:00 P.M Opening of new main floor s 11:00 P.M. By invitation. Contact: Li Oct. 24 INTERNATIONAL CLOTHING EXPO Oct. 27 Oct. 30 33RD & 7TH AVE., Contact: N Sunday SPRING APPAREL SHOW Oct. 27 IGEDO 103RD INT'L FASHION Fi Cott. 27- Oct. 31 Contact: German American Cha Monday MEN'S, WOMEN'S AND Oct. 28 VETERAN'S DAY (Monday) Ba Monday MEN'S, WOMEN'S AND Oct. 28 CHILDREN'S FASHIONS "Viewpoints '75" collect: "Suidey Spring Parallons "Viewpoints '75" collect: "Sunday SPRING PARALLONS "Viewpoints '75" collect: "Sunday SPRING PAY (Monday) Ba Monday MEN'S, WOMEN'S AND Oct. 28 VETERAN'S DAY (Monday) Ba Monday MEN'S, WOMEN'S AND Oct. 28 VETERAN'S DAY (Monday) Ba Monday MEN'S, WOMEN'S AND Oct. 28 VETERAN'S DAY (Monday) Ba Monday MEN'S, WOMEN'S AND Oct. 28 VETERAN'S DAY (Monday) Ba Monday MEN'S, WOMEN'S AND Oct. 28 VETERAN'S DAY (Monday) Ba Monday MEN'S, WOMEN'S AND Oct. 28 VETERAN'S DAY (Monday) Ba Monday MEN'S, WOMEN'S AND Oct. 28 VETERAN'S DAY (Monday) Ba Monday MEN'S, WOMEN'S AND Oct. 28 VETERAN'S DAY (Monday) Ba Monday MEN'S, WOMEN'S AND Oct. 28 VETERAN'S DAY (Monday) Ba Monday MEN'S, WOMEN'S AND Oct. 28 VETERAN'S DAY (Monday) Collect: "The More Men'S, WOMEN'S AND Oct. 28 VETERAN'S DAY (Monday) Collect: "The More Men'S, WOMEN'S AND Oct. 28 VETERAN'S DAY (Monday) Collect: "The More Men'S, WOMEN'S AND Oct. 28 VETERAN'S DAY (Monday) Collect: "The More Men'S, WOMEN'S AND Oct. 28 WETERAN'S DAY (Monda	Wednesday Oct. 16 6:30 P.M. A store-wide salute to the art and culture of Florence, "La Gloria di Firenze". Benefit of Metropolitan Opera (Tax deductible contribution-\$25.00. Contact: Lee Leach, Guild, 582-7500. Press contact: MaryEllen Brennan, LW & Wednesday Oct. 16 8:00 P.M. "Hair in Relation to You" closed session on what you your hair. By invitation. Contact: Joan Williams, PL 2 Thursday 33RD ANNUAL FASHION COTY Oct. 17 CRITICS AWARDS 8:00 P.M. Presentation of the 1974 American Fashion Critics' Award Publicity: Eleanor Lambert, MU 8-2130. Oct. 20 NAMSB MEN'S SPORTSWEAR BUYERS AT N.Y. STATLER HILTON Monday EENEFIT SHOWINS SAKS FIFTH AVENUE Oct. 21 OP FUR FASHIONS 11:30 A.M. Benefit for Museum of City of N.Y. By invitation. Publ: Wednesday Cot. 23 SHOPS FOR MEN (361 FIFTH AVENUE) Breview Of New B. Altman & CO. SHOPS FOR MEN (361 FIFTH AVENUE) Oct. 23 SHOPS FOR MEN (361 FIFTH AVENUE) Breview Of New B. Altman & CO. SHOPS FOR MEN (361 FIFTH AVENUE) Opening of new main floor shops for men, followed by sup 11:00 P.M. By invitation. Contact: Linda Simonelli, 679-7800. Oct. 24 INTERNATIONAL CLOTHING EXPORT FAIR IN LONDON (Oct. 24-27 Oct. 26 DALLAS WOMEN'S & CHILDREN'S RESORT SPRING MARKET WEEK (Cot. 27- NATIONAL OUTERWEAR AND SPORTSWEAR ASSN. SHOW AT N.Y. STATIONAL OU

by leading designers. Show at 9:00 A.M. in Grand Ballroom. By invitation. Contact:

Breakfast

Patricia Bovers, EL 5-7850.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday	OPENING OF RESORT & SPRING COLLECTION	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Oct. 28		Contact: 594-4470.	
Monday Oct. 28- Nov. 5	BRIDAL FASHIONS	PRISCILLA OF BOSTON Contact: Mr. Julie Pollack, 24	SHOWROOM - 9TH FLOOR
	OPENING OF SPRING COLLECTION Continuous by appointment.	TRAINA SPORT Contact: Jean Roberts, LA 4-	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR -3520.
Beginning Monday	OPENING OF SPRING	CHESTER WEINBERG- N.O.W. STUDIO	205 WEST 39TH STREET
	COLLECTION	OSCAR DE LA RENTA . (Press show at 2:30 by invit	SHOWROOM - 23RD FLOOR
	SPRING COLLECTION	GLORIA SACHS by appointment. Contact: LO	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR 3-1640.
	OPENING OF SPRING DRESS COLLECTION By invitation. Contact: Jos		550 SEVENTH AVENUE KREISLER GROUP-8TH FL
Oct. 29	2:30 P.M., OSCAR DE LA RENT	TA (Press show, by invitation)	550 7th, LA 4-9350
Oct. 29	OPENING OF SPRING COLLECTION Also Nov. 6 at 3:30. By inv	JOHN ANTHONY vitation. Contact: Cathy, 239-	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR -7080.
Tuesday Oct. 29	SPRING-SUMMER PREVIEW COLLECTIONS	GUY LAROCHE, PARIS	ST. REGIS HOTEL
5:00 P.M.	Men's and women's couture,	ready-to-wear, accessories ar trade. (Benefit luncheon, Wed , 228-4928.	nd fragrances. By
Beginning Tuesday Oct. 29	COLLECTION	MR. BLACKWELL pintment. Contact: BR 9-8575.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment.	PAGANNE LTD; GENE BERK FOR PAGANNE TOO Contact: Marie Lippe, 736-01	
Beginning Tuesday Oct. 29	OPENING OF SPRING COLLECTION Continuous by appointment.	LEW PRINCE OF ALDRICH, INC. Contact: 244-1872.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Oct. 30 10:00 A.M.	OPENING OF SPRING COLLECTION Showing also Tuesday, Nov. Contact: LA 4-7626.	ADELE SIMPSON 5 at 10:00 A.M. Thereafter by	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR appointment.
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Oct. 30	PREVIEW OF SPRING COLLECTION By invitation. Contact: Jo		550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Wednesday Oct. 30 12:00 Noon Luncheon	FASHION SHOW Repeat of Oct. 29 fashion s Rewards for College Scients	GUY LAROCHE, PARIS show (see pg. 7), for benefit ists. Tickets: \$25.00; contac Publicity: T. Thomas Gurtner,	ROOF of ARCS (Academic ct: Mrs. Paul Dudley,
	COLLECTION	KIMBERLY KNITWEAR Contact: Joanne Creveling, 58	SHOWROOM - 16TH FLOOR
	COLLECTION	PAPILLON ry Kloss, 868-2880. Publ: Ele	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR anor Lambert, MU 8-2130.
Wednesday Oct. 30 5:00 P.M.	FASHIONS FROM KOREA Silk fashions by Noranoh, I		
Wednesday Oct. 30 5:30 P.M.	COLLECTION	HELGA (722 SO.LOS ANGELES ST.) 5:30 P.M. Contact: 225-9039	
Wednesday Oct. 30 6:00 P.M.			5TH FLOOR
Beginning Wednesday Oct. 30	OPENING OF SPRING COLLECTION Continuous by appointment.	(DIV. PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	OPENING OF SPRING COLLECTION By reservation. Contact: 1	VICTOR JORIS Miss Sonia, 279-9223.	500 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Oct. 31 11:00 A.M.		FOR THE ARKINS	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Thursday Oct. 31 1:00 P.M.	PREVIEW OF SPRING COLLECTION By invitation. Contact: Jo		550 SEVENTH AVENUE KREISLER GROUP-8TH FL.
Thursday Oct. 31 5:00 P.M.		(550 SEVENTH AVENUE) chael Ortseifer, 221-1020. Pr	
Beginning Thursday Oct. 31	COLLECTION	TEAL TRAINA: & GRETA PLATTRY-TEAL TRAINA Contact: Jean Roberts, LA 4-	SHOWROOM - 15TH FLOOR

Monday OPENING OF SPRING SAZ;
Nov. 4 COLLECTION SAZ BOUTIQUE

10:00 A.M. By invitation. Contact: 221-3489.

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550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Nov. 4	COLLECTION	HAROLD LEVINE BY DON BREITINGER by appointment. Contact: LA	SHOWROOM - 21ST FLOOR
Monday Nov. 4 12:00 Noon	SPRING COLLECTION	Buyers' shows at 2:30, Nov. 5	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR , 7, 12. By
Monday Nov. 4 2:00 P.M.	By invitation. Buyers' sho	GEOFFREY BEENE COUTURE & BEENE BAG owing of Geoffrey Beene Coutur on. By reservation. Contact:	e Nov. 6 at 1:30,
Monday Nov. 4 3:00 P.M.	PRESS PREVIEW OF SPRING COLLECTION By invitation. Thereafter Contact: 695-7715.	CONCEPT VII BY RONALD KOLODZIE in showroom, 530 Seventh Aven	530 SEVENTH AVENUE 6TH FLOOR nue, 6th floor.
Nov. 4 4:00 P.M.	COLLECTION By invitation. Thereafter Carole Nussenbaum, 354-0026	at showroom, 525 Seventh, 7th	ANNOUNCED floor. Contact:
Monday Nov. 4 5:00 P.M. Cocktails	OPENING OF SPRING COLLECTION Show at 5:30. By invitation Associates, 688-8653.	EVA GABOR LOOK BY ESTEVEZ (530 SEVENTH) Contact: 221-6655. Publici	WEAVER'S CLUB 111 WEST 40TH STREET ty: Jody Donohue
Nov. 4	5:30 P.M., HELGA (2nd show)	, Hotel Gotham, Suite 1609, 2	25-9039 or 631-1655
Monday Nov. 4	COSMETIC SHOP Introduction of complete li Von Furstenberg shop, where	DIANE VON FURSTENBERG COSMETIC COLLECTION The of makeup, treatment, and special consultation and makeup consultation	fragrance in a new Diane ceup sessions will be
Beginning Monday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment.	STEPHEN BURROWS Contact: Roz Rubenstein, 221	550 SEVENTH AVENUE SHOWROOM - 22ND FLOOR -6252.
Beginning Monday Nov. 4	OPENING OF SPRING COLLECTION Continuous by appointment.	RODRIGUES (DIV. PETER CLEMENTS) Contact: LO 3-0988.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Nov. 4	OPENING OF SPRING COLLECTION By appointment. Contact: C	ERNST STRAUSS; SCHNELL SPORTS I 7-2200.	SUITE 1001-1002 HOTEL GOTHAM
Monday Nov. 4- Nov. 16		MARY FARRIN OF LONDON sy-to-team separates and dress cinuous by appointment. Contac	
Nov. 5	ELECTION DAY (Tuesday)		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Nov. 5 1:00 P.M.	OPENING OF SPRING COLLECTION By reservation. (Note change)	PAT SANDLER; PAT'S PLACE e of date) Contact: CH 4-060	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Nov. 5	2:30 P.M., BILL BLASS (2nd	show), 550 Seventh Ave., 17th	fl, LA 4-6968.
Nov. 5	SPRING COLLECTION	DONALD BROOKS Nov. 7 and Nov. 11 at 5:00.	
Beginning Tuesday Nov. 5	OPENING OF SPRING COLLECTION Also, "Costume Capers". Co 239-1150.	ELEANOR BRENNER FOR BRENNER COUTURE ntinuous by appointment. Con	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR tact: Peggy Shiller,
Beginning Tuesday Nov. 5	SUMMER COLLECTION	ELEANOR BRENNER FOR BRENNER BEES Contact: Larry Lefkowitz, 23	SHOWROOM - 5TH FLOOR
Nov. 6	SPRING COLLECTION Preview of Bonnie Cashin's	collection for Philip Sills. Contact: Arthur Sheer, LO 5-	ANNOUNCED By invitation.
Wednesday Nov. 6 11:00 A.M.	COLLECTION	ALBERT NIPON by appointment. Contact: Sus	SHOWROOM - 3RD FLOOR
Nov. 6		MOLLIE PARNIS COUTURE 9-5012.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Nov. 6	1:30 P.M., BEENE COUTURE (2	nd show), 550 Seventh Ave., 4	th floor, LW 4-0454
Nov. 6	PRESS PREVIEW: BOUTIQUE COLLECTION Spring and Summer collectio show, Thurs., Nov. 7 at 4:0	n. (Note change of time). By O P.M. Contact: 472-2352.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR invitation. Buyers'
Nov. 6	COLLECTION	CATHY HARDWICKE & FRIENDS (1411 BROADWAY) in showroom. Contact: Tom Sn	305 EAST 46 ST. (1ST AV
Nov. 6	3:30 P.M. JOHN ANTHONY (2nd	show), 550 Seventh Ave., 24t	h fl., 239-7080
Nov. 6		BENSON & PARTNERS n showroom, 1407 Broadway, 21	AVERY FISHER HALL
Beginning Tuesday	COLLECTION	HARMAY BY ST. AMOUR Contact: Gertrude, PE 6-5547	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
	COLLECTION	KASPER FOR JOAN LESLIE by appointment. Contact: 23	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR 9-4600.
Thursday Nov. 7 10:30 A.M.	COLLECTION	MOLLIE PARNIS BOUTIQUE 9-5012.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Nov. 7	PRESS SHOWING OF SPRING COLLECTION By invitation. For buyers	HALSTON at 3:00 P.M. Contact: 354-63	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR 340.
Nov. 7	2:30 P.M., BILL BLASS (3rd	show), 550 Seventh Ave., 17th	fl., 524-6968
Nov. 7	3:00 P.M., HALSTON (2nd sho	w), 550 Seventh Ave., 14th fl	oor, 354-6340
Nov. 7	4:00 P.M., HANAE MORI BOUTI	QUE (Buyers show), 550 7th Av	e., 5th fl., 472-2352
Nov. 7	5:00 P.M., DONALD BROOKS (2	nd show), 158 East 70th St.,	755-6287
Beginning Wednesday Nov. 7		ABE SCHRADER Contact: IO 4-9194	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Wednesday Nov. 7	OPENING OF SPRING COLLECTION	SCHRADER SPORT BY JUDY LUSCHER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Wednesday Nov. 7	OPENING OF SPRING COLLECTION Continuous by appointment.	BY SANDY KAYNE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Nov. 9	SPRING SHOWINGS IN L.A. AT	WILSHIRE-HYATT HOTEL BY N.Y.	FASHION CREATORS
Nov. 11	AND SUMMER COLLECTION	MARY McFADDEN thereafter by appointment at 24-2043; 628-3025.	J. PATRICK LANNAN
Nov. 11	12:00 Noon, BEENE COUTURE (3rd show), 550 Seventh Ave.,	4th fl., LW 4-0454
Nov. 11	LINENS AND DOMESTICS	BURLINGTON DOMESTICS r collection for press and tr-7652.	1345 SIXTH AVENUE 3RD FLOOR ade. By invitation.
Nov. 11	5:00 P.M., DONALD BROOKS (31	rd show), 158 East 70th St.,	755-6287
Nov. 11	5:30 P.M., HELGA (3rd show)	, Hotel Gotham, 225-9039 or 6	31-1655
Monday	OPENING OF SPRING COLLECTION Contact: CH 4-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Nov. 12	12:00 Noon, BEENE COUTURE (4	4th show), 550 Seventh Ave.,	4th fl., LW 4-0454
Nov. 12	2:30 P.M., BILL BLASS (4th s	show), 550 Seventh Ave., 17th	fl., 524-6968

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